



# Partnering with California's Local Immunization Coalitions

National Conference on Immunization  
Coalitions and Partnerships

Philadelphia, PA | April 9, 2024

# Presentation Goals



Impact of Local Coalitions on community and provider education



Engaging community partners to build or rebuild local efforts



Identifying community leaders and promoting local coalition leadership development



Understanding parallel roles of state and local coalitions

# Background

## *Immunization Technical Assistance Calls (IZ TA Calls)*



**Originally California had 12+ local/ regional immunization coalitions**

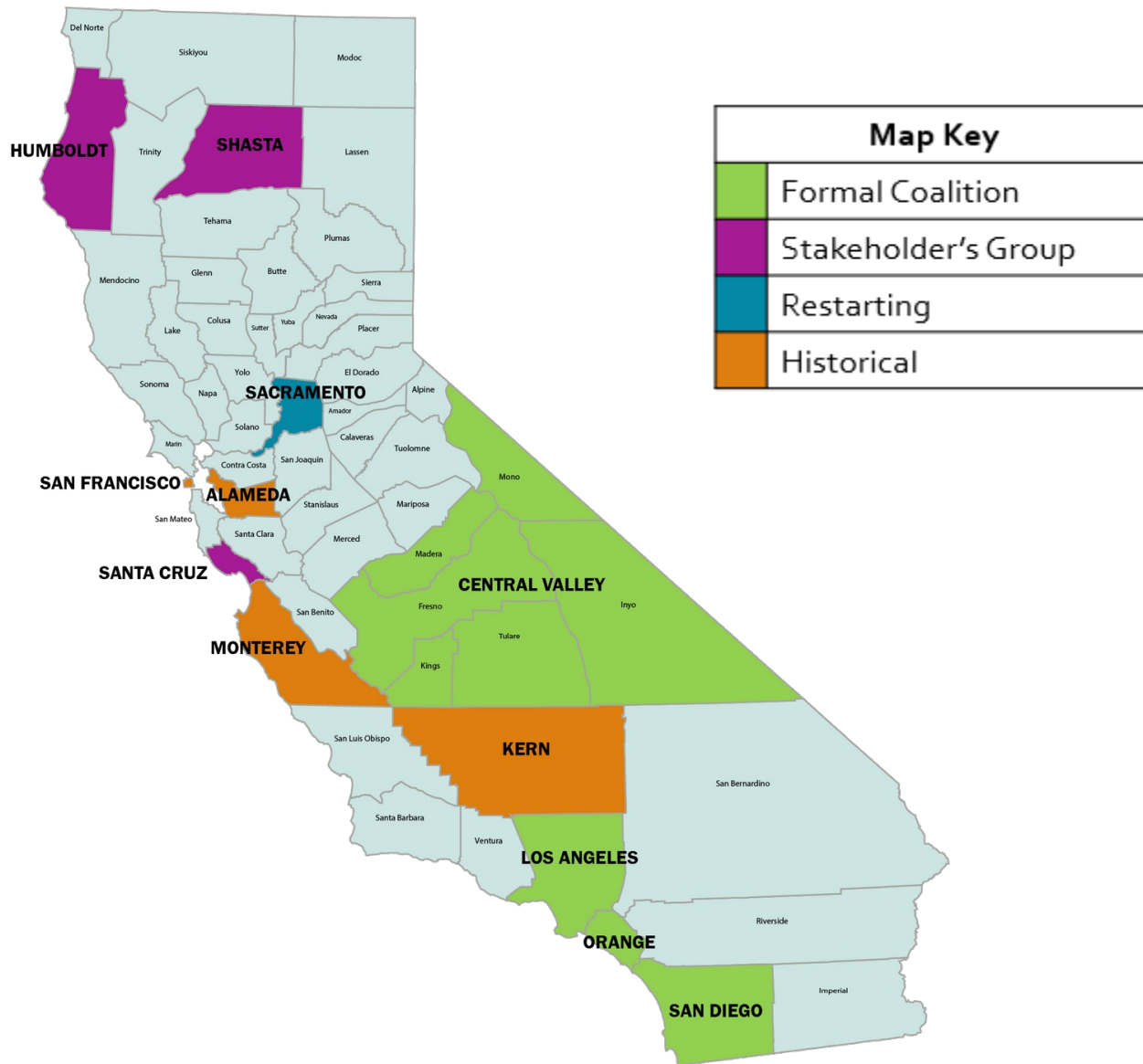
**Downturn in 2009 contributed to budget cuts – lost half of programs**

**Technical Assistance calls started in 2015 to give local coalition leaders time to connect in an informal and unstructured way**

**Participation was low during the pandemic**

**Engagement has grown over the past 2 years as the need grows**

# California Local/ Regional Immunization Coalitions



# Planning and Logistics



## Frequency

Goal is to have a consistent schedule and calendar invites for the entire year to keep us on track. Save the date and reminders prior to meetings.



## Organizers

As organizers – Keep it simple by using the template invitation and template agenda.



## Priority

Provide updates from CIC, but the priority is on local coalition updates and news.

**Encourage local  
representatives to  
lead meetings**

CIC TECHNICAL ASSISTANCE MEETING  
**INTRODUCTIONS**

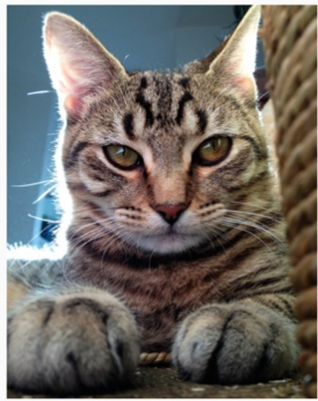


**Eugene Beronilla**

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Coordinator  
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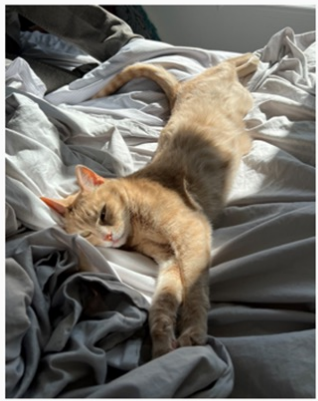


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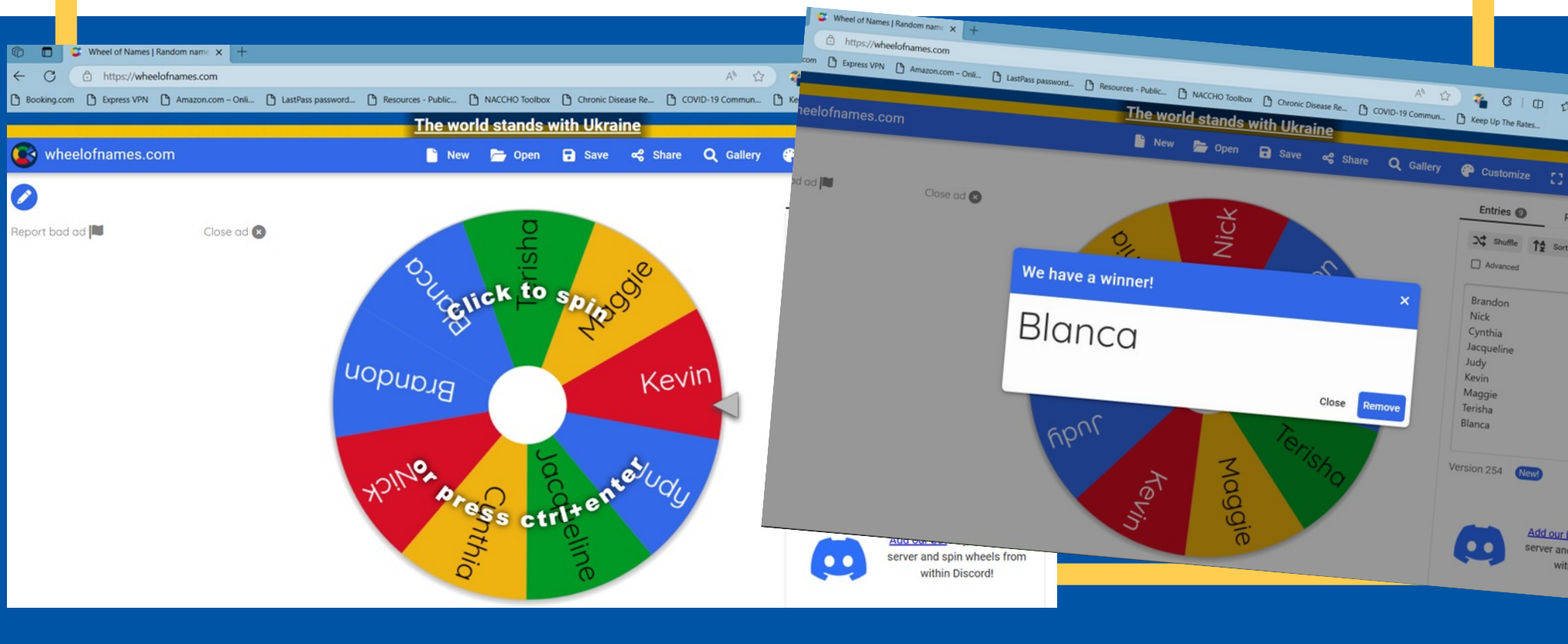
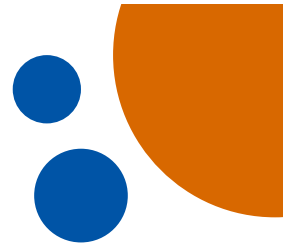
**CALVIN**

Quality Improvement Program Advisor  
Immunization focus  
  
Business background, left tech  
  
Live in Aptos with my husband, son and  
two cats  
  
Proactive & preventative care is my fav!  
  
Grew up in MI, in CA for 16 years



**HOBBS**

# Make it Fun





# San Diego's Local Coalition



- Active local coalition since 1991
- Structure includes co-chairs, chair elect, steering committee and general members
- Members include 400+ diverse organizations
- Holds monthly steering committee meetings, bi-monthly general meetings, bi-annual summits, trainings, and webinars
- Participates in California Immunization Coalition meetings and events

**The mission of SDIC is to increase immunization rates and improve the health of the residents of San Diego County by raising awareness and providing education about vaccine-preventable diseases.**





## Keys to Success for Local Coalitions

- Support from Local Health Department
- Key partner organizations (University of California, San Diego)
- Fiduciary mechanism
- Committed Steering Committee with local physician and community leaders
- Consistency in offering high-quality education & training opportunities with continuing education credits
- Partnerships with State leaders and local vaccination partners

# Moving Forward & Plans for Future



## Coalition Building

Coalition building is key to developing support for public health and immunization campaigns

## Identifying needs of the community

Local initiatives can most effectively identify needs of community and the public/ private partnerships needed to support efforts

## Developing local leaders

Developing capacity of local leaders builds network of leaders for statewide and national efforts and lifts all communities



CALIFORNIA  
IMMUNIZATION  
COALITION



## Contact us

### California IZ Coalition

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