



## **Good Health Women's Immunization Networks (Good Health WINs) National Council of Negro Women**



**Presented by:**  
**Synovia Moss, National Project Manager**  
**NCNW Good Health WINs**  
**& NPHC Project Manager**



**GOOD HEALTH WINS**

NATIONAL COUNCIL OF NEGRO WOMEN, INC. & VACCINATE YOUR FAMILY



## About NCNW

The National Council of Negro Women (NCNW) is an “organization of organizations” (comprised of 300 campus and community-based sections and 32 national women’s organizations) that enlightens, inspires and connects more than 2,000,000 women and men. Its mission is to lead, advocate for, and empower women of African descent, their families and communities. NCNW was founded in 1935 by Dr. Mary McLeod Bethune, an influential educator and activist and is now led by Dr. Thelma T. Daley, 8th National Chair and President. Today, NCNW’s programs are grounded on a foundation of critical concerns known as “Four for the Future”. NCNW promotes education with a special focus on science, technology, engineering and math; encourages entrepreneurship, financial literacy and economic stability; educates women about good health and HIV/AIDS; promotes civic engagement and advocates for sound public policy and social justice.

# GHWs Advocates in Action

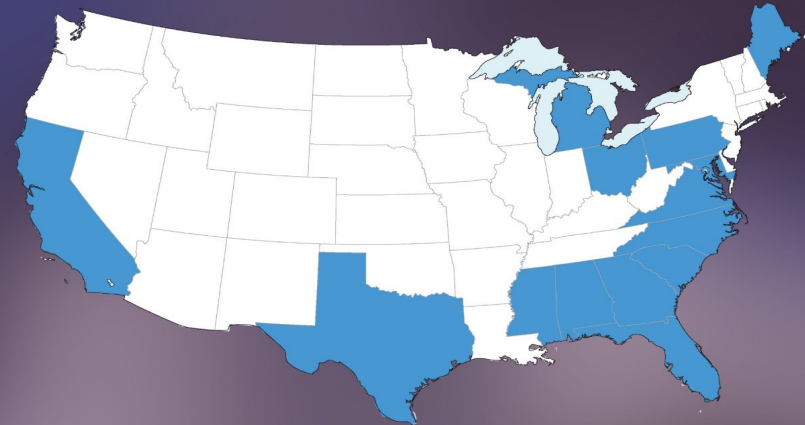


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GHW's =  
Largest AA Network

Trusted Messengers  
with a reach of  
4.5 million members



NCNW State Sections +  
GHWs National Partners & NCNW National Affiliates

**2.0 million**

+

NPHC

**2.5 million**











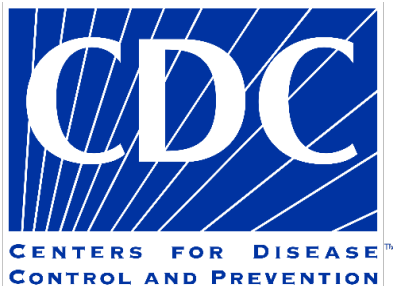


# GHWs Summit Photos





# GHWs Partnerships : Stay, Play, Pay & Pray

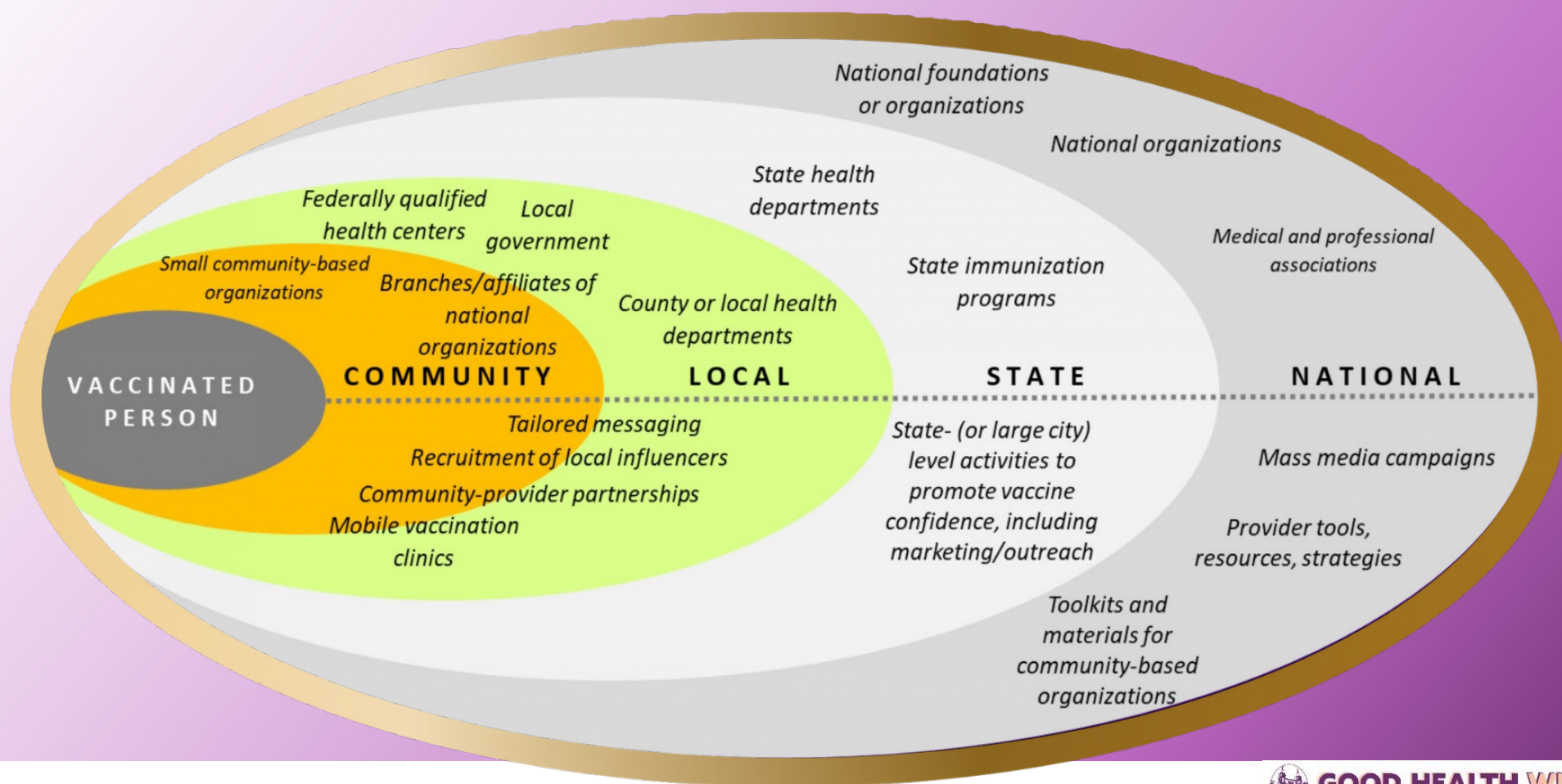


## 6,000 + Partners including:

Churches, Housing Departments, National HPV Roundtable, Unity, BIO, NFID, Schools, Childcare Centers, Park & Rec. Depts, Grocery & Corner Stores, Hospitals, Pharmacies, Beauty Supply Stores, Tailgate Parties, Holiday celebrations, other CBO's ...Get Creative!

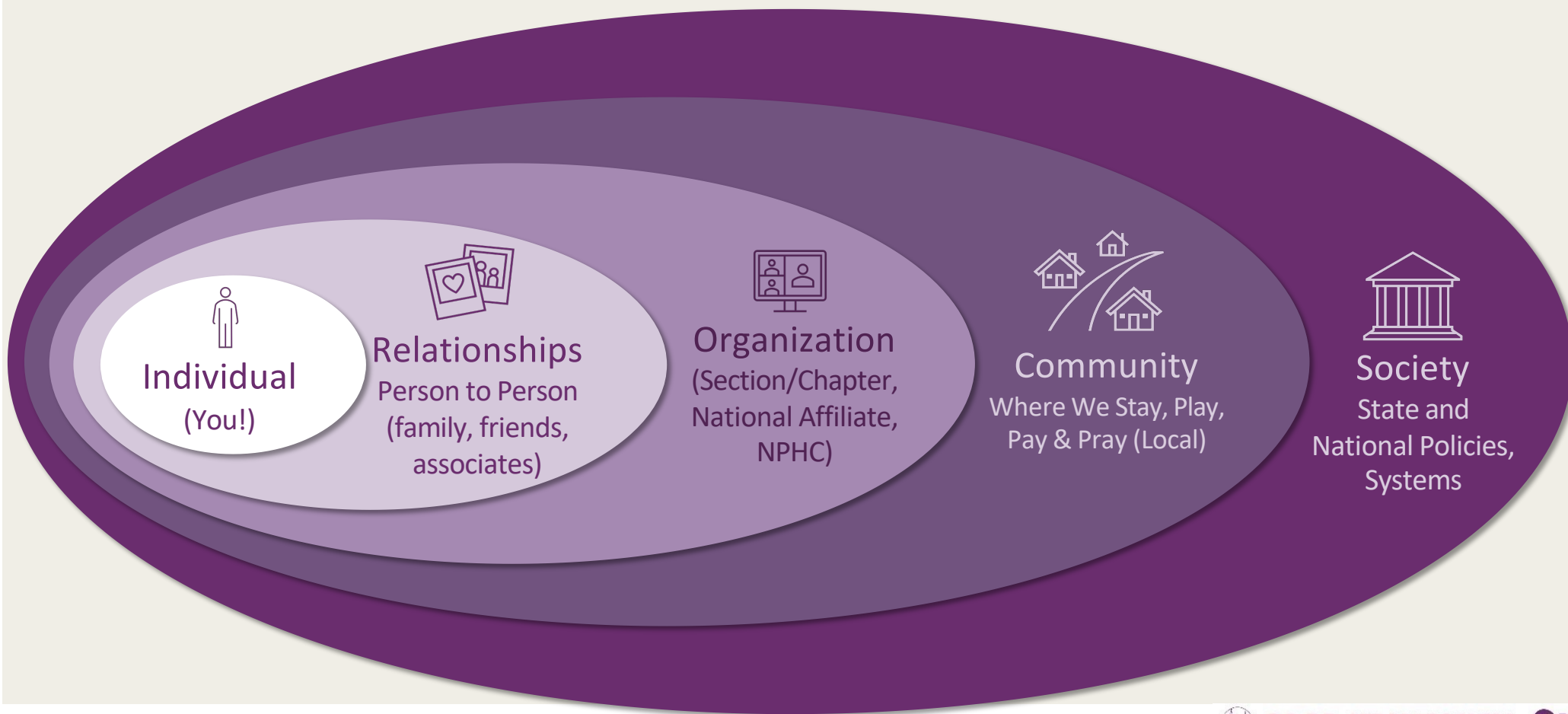


# CDC P4VE Ecological Model





# GHWs Ecological Ecosystem of Advocacy



# GHWs Year 4 Pillars of Advocacy / 2023 Successes

## Activate

**40 State/ National Organizations**

2,000+ Participating Mini-Grant Subrecipients

## Educate

**GHWs Trusted Messenger Certificate**

**Program (5 New Modules) w/ VYF**

**Special Training Sessions**

## Motivate

**Community of Practices 67 – 90**

**Goal: 750-1,000 per session = 18,000+**

## Celebrate

**Best of Show / GHWs Events Calendar /**

**National CBO Working Summit**



# GHWs 2024 Calendar Highlights

**January/  
February**

**Launch CDC Bridge Access Program with GHWs Network**

**April**

**Publish GHWs National CBO Action Plan /Playbook  
Celebrate Adolescent Immunization Week w/ Unity**

**October**

**NCNW Natl. Convention / NFID Flu Season Kick-Off / (10) Community Media Events**

**November**

**Vaccines & Voting Campaign w/ NPHC + GHWs**

**December**

**GHWs National CBO working Summit 2.0**



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# GHWs Trusted Messenger Certificate Training Program



2023 Pilot Program  
Developed with Vaccinate Your Family

- 5 Modules
- Over 900 Participants
- 517 completed all 5 modules





# GHWs / CDC Bridge Access Program QR Code



## Bridge Access Program

**1**

**Free Covid Shots at Selected Pharmacies**

**2**

**Use the QR Code to access resources and information**

**3**

**The movement must move!**



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**CoP 90: Thursday, December 5, 2024**

**National CBO Summit 2.0 on Vaccine Access, Equity,  
Infrastructure, Education & Advocacy /  
Bridge Access Program 2024 Best of Show**





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## GHWs National Team:



**Synovia Moss**

Natl. Project Manager.



**Jade Walker**

Data/ Evaluation Specialist.



**Afia Williams**

Research & Evaluation.



**Josie Fullard**

GHWs Program Nager



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## For More Information:

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