

Training Healthcare Personnel

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Definitions

■ Healthcare provider

doctor, nurse practitioner, physician assistant

■ Nurse & Nursing staff

Nurses (RN, LPN),
medical assistants

■ Healthcare personnel (HCP)

all these plus others
(e.g., child life specialists)

■ Other public health and those in community

community health worker,
health educator





Overview

- What makes it so hard to reach HCP with immunization information?
- Some approaches
 - Examples
 - Advantages, disadvantages



Many requirements (examples)



Convenience



Active learning



"Infotainment"



Incentives

HCP education should be:

Convenient

- Place – live conferences are great, present large opportunity costs for HCP
- Timing – live presentations present problems with:
 - Scheduling
 - Competition for HCP attention

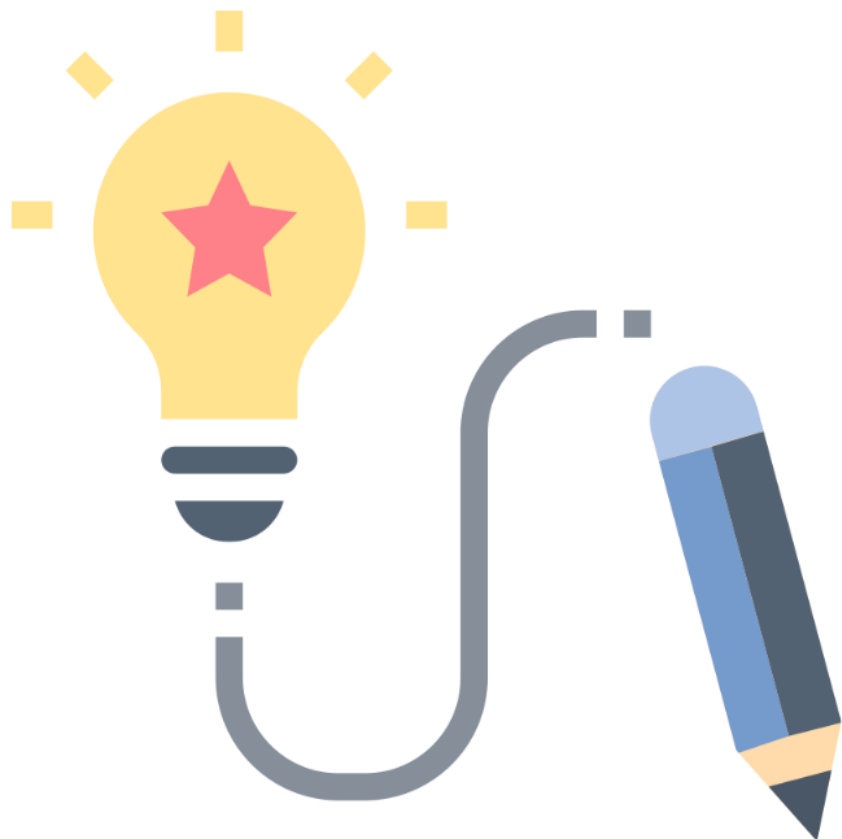
Active – passive methods present problems

- Learning requires active engagement with the material
- Risk of distraction (e.g., answering nurse questions while video is playing)

Entertaining – the information must be compelling, varied

Linked to incentives -- can be certified for Continuing Education credit and/or Maintenance of Certification (MOC) for specialty board





Using educational design to meet learners' needs



For Clinicians:
Optimizing the
Vaccination
Experience for
Neurodiverse
People

9% COMPLETE

INTRODUCTION SECTION

Background, Learning Objectives

Word Choices

OPTIMIZING THE VACCINATION
EXPERIENCE

1. Review -- Neurodiversity & the
Vaccination Experience

2. Optimizing the Vaccination
Experience -- An Overview

3. Visit Preparation

4. The Vaccination Visit

5. Devices and Medicines for Pain
Control

6. Post-visit Strategies

7. There's too much to do! Where
do I begin?

WRAP-UP

Review Questions

Resources

Lesson 5 of 11

3. Visit Preparation

For someone who is neurodiverse, challenges can begin well before the visit begins. With some preparation, these challenges can be minimized or even removed.

Pre-visit supports can include the following.

Social stories

Getting my
COVID-19 Vaccine

01

Check in at the vaccine clinic

02

A helper shows me where to go and sit down

03

Roll up sleeve for nurse

04

Nurse cleans arm with a wipe

05

Nurse will give me a shot

06

Bandaid

07

Follow helper to waiting room

08

Wait for 15 minutes

09

Time to Leave

10

My body is stronger!

Connect to Protect

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Source

Example 1: Articulate Rise Modules

Articulate Rise Modules

Online – can be accessed during office meetings or when- & wherever convenient

Active – interactive elements are scattered throughout the lesson segments (two examples follow)



Match the cognitive bias on the left with the description on the right

≡ Availability heuristic

Leads people to seek, interpret, and remember info that confirms their preexisting beliefs

≡ Social influence

Tendency to believe that bad things “won’t happen to me”

≡ Optimism bias

People may be influenced by the beliefs, attitudes, or behaviors of their social networks

≡ Confirmation bias

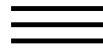
People rely on immediate examples or instances that come to mind when evaluating a topic

SUBMIT



With what you know
drag and drop these cards to the appropriate pile

Address issues that matter to the listener



Good
approach

Not a Good
approach



Articulate Rise Modules

Online – can be accessed during office meetings or when- & wherever convenient

Active – interactive elements are scattered throughout the lesson segments

Entertaining



Online Learning for Healthcare Providers



This page contains online learning modules related to vaccines so that providers can easily access learning opportunities. In most cases, options are available to view the materials for credit or not. If you are not sure whether to obtain credits or if you have questions about how to obtain credits, please review the information in the “Which version should I watch?” section of this page before scrolling to the module(s) of interest.

Which version should I watch?

If you are a healthcare provider who wishes to obtain free continuing education credits (or a certificate of attendance), choose the “For credit” button below (free registration required). Credits are administered by the University of Pittsburgh Medical Center (UPMC). ***Please note that your UPitt credentials for the VEC’s “Current Issues in Vaccines” webinar series will NOT work for this course because they are on different UPitt platforms. You are able to use your same email address to register, but you will need to create a separate account.***

CONTACT US

VACCINE UPDATE FOR
HEALTHCARE
PROFESSIONALS

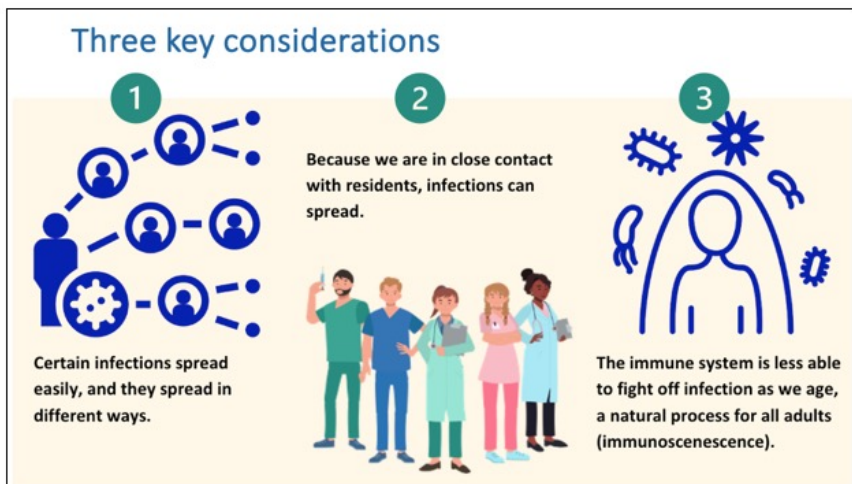


Moving Needles: Training for Vaccine In-Service for Long-Term Care Staff

START COURSE



Example 2: Train-the-trainer toolkit



There are three key considerations:

- First -- we'll talk about how certain infections spread easily and they spread in different ways.
- Number 2 -- we'll touch on how, because we are in close contact with residents, infections can spread.
- Then, Number 3 -- we'll say a few words about how the immune system is less able to fight off infection as we age, a natural process for all adults called immunosenescence.

(SPEAKER NOTE: for how to pronounce "immunosenescence" see

Visual presentation with train-the-trainer toolkit

- PowerPoint slides with graphic emphasis (few words)
- TtT toolkit -- Articulate Rise module for easy distribution
 - Describes project
 - Embedded materials
 - Slides
 - Script for trainers
 - Handouts



Difficulties

508 compliance



Online subscription costs



Meet our team



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Helping good people do good things

Driving solutions to improve health

Thank you for your attention!