## **Idaho 2023 Session**

Bil #	Bill Sponsor	Bill Description	Bill Activity	Current Status	Position
HS 27	Rep. Churile Shepherd	EMPLOYEE MEDOCAL INFORMATION PROTECTION ACT - Adds to existing lase to implement the Employee Medical Information Protection Act.	01/26 - House Business	Dead	Monitor
212.65	Rep. Jason Monks	MEALTH - Adds to existing law to prohibit requiring, for certain purposes, a COVID-19 vaccine or a vaccine offered under emergency use authorization.		Dead Replaced by HII 155	Monitor
108 123	Rep. John Vander Woode	law to end eligibility for Medicaid for certain persons.	02/13 - House H/W	Dead	Oppose
BIB 154	Sex. Tammy Nichols Rep. Judy Boyle	CRIMES - Adds to existing law to provide that providing or administering as MRNA shot is a misdemeanor.	02/16 - House H/W	Dead Replaced by HB 307	Oppose
208.155	Rep. Jason Monks	NEALTH - Adds to existing law to probable requiring, for certain purposes, a COVID-19 vacine or a vaccine offered under emergency use authorization	03/03 - 14th Order	Dead 14th Order for Amendment Replaced HE 69	Monitor
MB 197	Rep. Mike Mayle	ADMINISTRATIVE BULES - Amends, repeals, and adds to existing law to revise provisions regarding the legislative review of administrative rules.	02/24 - House State Affairs	Dead Replaced by HII 206	Monitor
HE 216	Zep. Mike Moyle	ADMINISTRATIVE BULES - Amends, repeals, and addition existing host never see growthern expending the legislative review of administrative rules.	02/24 - Introduced 03/01 - PASSED - 59-11-0 03/02 - Secusio State Affairs 03/22 - 14th Order 03/30 - Amended 03/31 - PASSED - 26-6-3 03/31 - PASSED - 26-6-3 03/31 - PASSED - 55-9-6 04/06 - Law without signature 60/06 - Law without signature 10/06 - Law without signature 10/06 - Law without signature 10/06 - Law without signature 10/06 - Law without signature	Low without Signature Replaced ISB 197	Monitor
HII 244	Rep. Julianne Young Sen. Carl Bjerke	MEALTH - Amends existing law to provide in-person vidration rights for residents in certain facilities and to provide that visitation shall not be precluded based on vaccination status.	03/01 - House H/W 03/12 - PASSED - 57-13-2 03/14 - Sensib H/W 03/24 - PASSED - 34-0-1 04/06 - Signed by Governor Session Jaw Chapter 202 Effective: 07/01/2023 03/13 - House H/W	Governor Signed	Monitor
HR 307	Sen. Tarneny Nichols Rep. Judy Boyle	CRIMES - Adds to existing law to provide that providing or administering an MRNA shot is a mindemenance.	03/13 - Hease H/W	Dead Replaced HB 154	Oppose
HIS 300	Rep. Tony Wisniewski Sen. Carl Bjerke	MEDOCAL ETHICS DEFENSE ACT - Adds to existing law to eract the Medical Ethics Defense Act.	03/13 - House H/W	Dead	Monitor
202.224	Rep. Britt Raybould Sen. Kevin Cook	APPROPRIATIONS - HEALTH AND WELFARE - MEDICAID - Relates to the appropriation to the Department of Health and Welfare for fiscal years 2023 and 2024.	03/17 - Introduced 03/20 - FAILED - 34-36-0	Dead Replaced by HB 369	Manitar
202.366	Rep. John Vander Woode	MEDOCAID – Amends existing law to provide that Medicaid expansion shall remain in effect only with certain conditions.	03/23 - Introduced	Personal Bill Filed with Office of Chief Clerk	Monitor
HE 369	Rep. Britt Raybould Sex. Julie VanOrden	conditions. APPSCPBIATIONS - HEALTH AND WELFARE - MEDICAID - Relates to the appropriation to the Department of Health and Welfare for fiscal years 2023 and 2024.	03/24 - Introduced 03/29 - PASSED - 40-38-0 03/30 - PASSED - 18-17-0 04/06 - Signed by Governor Sention Law Chapter 297 Effective: 04/04/2023 SECTION 13; 07/01/2023 all other SECTIONS	Gaverner Signed Replaced HB 334	Monitor
MCR 9	Rep. Jordan Redman Rep. John Vander Woude	MEDOCAID - States findings of the Legislature and authorizes the Legislative Council to establish a task force to complete a study and make recommendations regarding a comprehensive Medicaid	03/14 Introduced 03/16 - ADDPTED - 67-2-1 03/17 - Secute H/W 03/28 - ADDPTED - 34-0-1	To Secretary of State	Monitor
HCR III	Rep. Megan Hanksma	monoped care program. LEGISLATURE - States findings of the Legislature and approves the recess of the Legislature until April 6.	03/30 - House Ways & Means 03/30 - ADOPTED - 69-0-1 03/31 - ADOPTED - voice vote	To Secretary of State	Monitor
58 1685	Sen. Scott Herndon	INMUNIZATIONS - Amends existing law to require that daycare facilities provide citation to the international exemption law in communications with parents.	01/19 - Secuto II/W 02/09 - PASSED - 34-0-1 02/10 - House II/W 03/14 - PASSED - 66-4-0 03/21 - Signed by Governor Sension Law Chapter 72 Effective: 07/01/2021	Governor Signed	Monitor
59 1009	Sen. Dan Foreman	MEALTH - Amends and adds to existing law to clarify the health rights of Idahouns.	01/20 - Secusto H/W	Dead	Oppose
58 1012	Sen. Carl Bjerke	HEALTH - Adds to existing law to establish a right to visitation for patients and residents in health care facilities.	01/23 - Secute H/W	Dead	Оррене
	Sen. Tarneny Nichols	POCO - Amends existing law to prohibit certain conduct regarding food that contains a vaccine or vaccine material and to provide an exception.	01/26 - Securbe H/W	Dead Replaced by SH 1093	Орроке
58 1629	Sen. Brian Lenney	[UVENILE PROCEE DENCS – Amends and adds to existing law to prohibit a child protection investigation based on a child's immunization status and to provide that a count thall not grant as order terminating a parent and child relationship based on a child's immunization status.	01/30 - Secuto Judiciary & Bules 02/13 - PASSED - 31-3-1 02/14 - House Judiciary & Rules 02/20 - PASSED - 64-5-1 02/28 - Signed by Governor Sension Law Chapter 10 12fective: 07/01/2021	Governor Signed	Monitor
SELDER	Sen. Ben Adams Sen. Chack Winder Sen. Todd Lakey Rep. Brent Crane	child's incremitation status. CCEDNAVERIS - Adds to existing law to establish the Consurious Stop Act to probable certain actions related to coronavirus.	02/14 - Secute Judiciary & Rules	Dead Replaced by SH 1130	Monitor
S8 1093	Sen. Tarreny Nichols Rep. Judy Boyle	POCD - Amends existing law to prohibit certain conduct regarding food that contains a vaccine or vaccine material and to provide an exception.	02/14 - Sexuate H/W	Dead Replaced SH 1018	Орроне
SB 1110	Sen. Ben Adams Sen. Onack Winder Sen. Todd Lakey Rep. Breat Crase	CORDINATURES - Adds to existing law to establish the Coccurring Stop Act to probable certain actions related to coronavirus.	03/01 - Secure Judiciary & Rules 03/14 - PASSED - 28-7-0 03/15 - House Judiciary & Rules 03/30 - PASSED - 43-27-0 04/06 - Sgrad by Governor Section Low Ounter 113	Governor Signed Replaced SH 1008	Monitor
SELINE	Sen. Kevin Cook Rep. Eritt Raybould	APPEOPERATIONS - HEALTH AND WILLFARE - MIDICAID - Relates to the appropriation to the Department of Health and Weifare for the Elvision of Medicaid for flocal years 2023 and 2024.	03/22 - Senate Pinance 03/23 - PASSED - 227-8-9 03/30 - PASSED - 637-8-9 04/05 - Signed by Governor Effective 04/04/2023 SECTION 1 8 2, 07/91/2023 all other SECTIONS 03/15 - Senate State Affairs	Governor Signed	Monitor
SR 101	Sen. Mark Marrie	LEGISLATURE - Proposes an amendment to Section 23, Article III of the Constitution of the Stric of Idaho to limit the length of any extraordinary or special session of the Legislature.	03/15 - Secuto State Affairs	Senate State Affairs	Monitor

25 Vaccine related bills

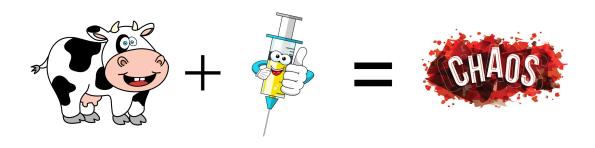
## Idaho 2024 Session – March 11, 2024

Bill #	Bill Sponsor	Bill Description	Bill Activity	Current Status	Position
HB 439	Rep. Dori Healey	IDAHO IMMUNIZATION ASSESSMENT BOARD - Amends session law to extend a sunset date to 2029.	01/30 - House H/W 02/21 - PASSED - 44-26-0 02/22 - Senate H/W 03/13 - PASSED - 23-12-0 03/19 - Signed by Governor on 03/18/2024 Session Law Chapter 75 Effective: 07/01/2024	Signed by Governor	Support
HB 397	Rep. Megan Blanksma	IMMUNIZATIONS – Amends existing law to revise procedures for a child's immunization data to be included in the registry.	01/17 - House H/W 02/09 - PASSED - 56-11-3 02/12 - Senate H/W	Senate H/W	Oppose
HB 438	Rep. Dori Healey	IMMUNIZATIONS - Amends existing law to require notification by school officials to parents of rights regarding immunizations.	01/30 - House H/W 02/22 - PASSED - 58-10-2 02/23 - Senate H/W	Senate H/W	Oppose
HB 392	Rep. Jacyn Gallagher Sen. Brian Lenney	HEALTH DISTRICTS – Amends existing law to revise the powers and duties of the district board of health.	01/16 - House H/W 02/06 - General Orders 02/23 - House H/W	House H/W	Oppose
<u>HB 597</u>	Sen. Glenneda Zuiderveld Rep. Jacyn Gallagher	IMMUNIZATIONS - Amends existing law to allow students of majority age to submit a signed statement for exemption from immunizations requirements.	02/20 - House H/W 03/04 - PASSED - 55-14-1 03/05 - Senate H/W	Senate Floor	Oppose
HB 615	Sen. Phil Hart Rep. Vito Barbieri	WELFARE – Amends existing law to remove certain provisions for verification of lawful presence to receive public benefits.	02/22 - House H/W	House H/W	Monitor
HB 672	Rep. Tony Wisniewski Sen. Carl Bjerke	MEDICAL ETHICS DEFENSE ACT – Adds to existing law to establish the Medical Ethics Defense Act.	02/29 - House H/W	House H/W	Monitor
HB 685	Sen. Julie VanOrden Rep. John Vander Woude	MEDICAID – Adds to existing law to create a medicaid budget stabilization fund.	02/29 - House H/W 03/07 - PASSED - 47-22-1 03/08 - Senate H/W	Senate Floor	Monitor
HCR 30	Rep. John Vander Woude Sen. Julie VanOrden	MEDICAID – States findings of the Legislature and directs the Department of Health and Welfare to develop, apply for, and report on waivers for Medicaid and to	02/26 - House H/W 03/11 - ADOPTED - 56-9-5 03/12 - Senate H/W 03/18 - ADOPTED - 19-15-1	To Secretary of State	Monitor
ICR 39	Rep. John Vander <u>Woude</u> Sen. Julie VanOrden	HOUSE HEALTH AND WELFARE AND SENATE HEALTH AND WELFARE COMMITTEES - States findings of the Legislature and approves pending and temporary rules of the Department of Health and Welfare and the Division of Occupational and Professional Licenses reviewed by the House Health and Welfare Committee and the Senate Health and Welfare Committee, with exceptions.	03/14 - Introduced 03/15 - ADOPTED - 65-0-5 03/18 - Senate H/W	Senate Floor	Monitor
ICR 40	Rep. John Vander <u>Woude</u>	RULE APPROVAL - HOUSE HEALTH AND WELFARE COMMITTEE - States findings of the Legislature and approves pending rules of the Department of Health and Welfare reviewed by the House Health and Welfare Committee, with an exception.	03/14 - Introduced 03/15 - ADOPTED - 65-0-5 03/18 - Senate H/W	Senate Floor	Monitor
SB 1227	Sen. Dan Foreman	HEALTH – Amends and adds to existing law to clarify the health rights of Idahoans.	01/17 - Senate State Affairs	Senate State Affairs Personal Bill	Oppose
5 <u>B 1268</u>	Keith Bybee, Budget & Policy Analysis	APPROPRIATIONS - HEALTH AND HUMAN SERVICES - Relates to the maintenance appropriations to the Department of Health and Welfare and the State Independent Living Council for fiscal years 2025.	02/02 - Senate Finance 02/09 - PASSED - 27-7-1 02/15 - PASSED - 58-11-1 02/27 - Signed by Governor on 02/27/24 Session Law Chapter 8 Effective: 07/01/2024	Signed by Governor	Monitor
B 1287	Sen. Tammy Nichols	HEALTH – Adds to existing law to limit the jurisdiction of certain health organizations.	02/08 - Senate H/W	Senate H/W	Monitor
SB 1351	Sen. Cindy Carlson	MEDICAL RECORDS - Amends existing law to allow for disclosure of deidentified health records for research and statistical purposes.	02/13 - Senate H/W 03/01 - PASSED - 28-7-0 03/04 - House H/W	House H/W	Monitor
CR 110	Sen. Dan Foreman	COVID-19 - States findings of the Legislature and authorizes the Legislative Council to establish a committee to complete a study of Idaho's response to the COVID-19 pandemic.	01/17 - Senate State Affairs	Senate State Affairs Personal Bill	Oppose

14 Vaccine related bills – but more consequential with state/nationwide implications

## **Idaho House Bill 154**

ADMINISTERING AN MRNA VACCINE (1) Not withstanding any other provision of law, a person may not provide or administer a vaccine developed using messenger ribonucleic acid technology for use in an individual or any mammal in this state.



Replaced House Bill 154 with House Bill 307

# COVID-19 Vaccinations in the United States Maps, charts, and data provided by the CDC

Maps, charts, and data provided by the CDO Data as of February 23, 2023

#### **TOTAL VACCINE DOSES**

Distributed: 963,131,415 Administered: 671,582,379

#### CHILDREN < 5 YEARS OF AGE WITH AT LEAST ONE DOSE\*

PEOPLE WITH AN UPDATED (BIVALENT) BOOSTER DOSE

\*since June 18, 2022 1.85 million

53.3 million

#### PEOPLE WITH AT LEAST ONE DOSE

Vaccinated People	Count	Percent of US Population	
Total	269,459,752	81.2%	
Population ≥ 5 Years of Age	267,408,754	85.6%	
Population ≥ 12 Years of Age	255,980,319	90.3%	
Population ≥ 18 Years of Age	237,770,058	92.1%	
Population ≥ 65 Years of Age	58,758,208	95.0%	

#### COVID-19 CASES\*

#### **COVID-19 ASSOCIATED DEATHS\***

\*Age-standardized weekly COVID-19 incidence and COVID-19-associated mortality rates, by vaccination status and receipt of a bivalent booster dose. 24 U.S. jurisdictions, October 2021 - December 2022

◆ Univaccinated — Vaccinated only with monovalent doses — Vaccinated with bivalent boost

## **Taking Action: Idaho House Bill 397**

Amends existing law to revise procedures for a child's immunization data to be included in the registry.

# Idaho's Immunization Registry Supports Idahoans' Rights Value MC on House Bill 397

#### What is the Immunization Registry?

Idaho's Immunization Reminder Information System (IRIS) is a secure, statewide, electronic record for patient's comprehensive immunization history.

IRIS is a tool to support providers' clinical decisions so that a patient can be recommended to receive all immunizations that are due. IRIS also helps providers know when a vaccine was administered elsewhere and, therefore, is not currently due for their patient. Parents use Idaho's IRIS to access their child's comprehensive immunization history when needed for travel, school, sports, or other documentation.

Opt-out systems enable medical providers to implement more streamlined clinic workflows. "Opt-out" caters to the wants and needs of most Idahoans. Opt-out systems also meet the needs of the minority of Idahoans who do not want their vaccine histories in Idaho's IRIS. Opting out is an easy process and only requires the online submission of a

#### Is HB 397 Necessary?

With just 2 words, House Bill 397 aims to completely reverse important legislation that is already in Idaho code that keeps Idaho's youth safe and up to date on ke childhood Immunizations.

If it's not broken - why try to fix it Since 2019, over 185,000 Idahoans' immunization records have been added to the registry.

In the last four years, <u>less than 1%</u> of Idahoans who are in IRIS have chosen to opt-out.

#### The Pros of Opt-Out Policies

- Respects an individual's right to privacy
   Includes the right to exclude information from public health databases
- Allows for individuals to track their health care across different providers
- Maximizes the availability of necessary data to support quality care and public health

Idaho Immunization Coalition - 1843 S Broadway Ave, Balse, ID 83.



Costs for opt-in registries would be considerably higher than current opt-out system

- Implementation costs are estimated to be between \$586,328 and \$721,516
- Annual costs for years one and two after implementation is approximately \$145,976
- Annual costs for years three andfour after implementation is approximately \$102,485

\*Numbers provided by Dept. of Health and Welfare
Opt-out immunization
registries saves health
providers, the state, and
taxpayers time and money.

Parents may request their child not be added or be removed from IRIS at any time.

#### Opting Out is Already a Simple Click Away

Individuals

have the

freedom to

choose what is

best for their

families

Parents can choose to opt-out of IRIS right now - and it can be done online within minutes.

OPT-OUT HERE

www.healthandwelfare.idaho.gov/iris-opt-out



#### Facts about House Bill 397

**UPDATED - PLEASE USE THIS VERSION** 

ACTION NEEDED AGAIN
this time in the Senate Health and
Welfare Committee.

#### We Need You Now!

We need you to send emails to members of the Senate Health and Welfare

Please send a letter or email by Wednesday, February 21 at Noon MT/11am PT.

We encourage you to <u>write an email</u> and tell the Senate Health and Welfare Committee why the members should **VOTE NO on House Bill 397**.

It would be great if you wanted to write your own, but we are happy to supply you with

To draft your own comments and email directly to members of the Committee, click on the red button below. Just make sure you add your name and home town at the bottom of the email and hit send.

#### I want to send my own email.

\*\*Please feel free to add any additional information to your email. This will make it mo, personal and even more effective.

Dear Chair and Members of the Health and Welfare Committee,

House Bill 30 mill be lefore you on Wednesday attemenor. As an dishban, I encourage you to stop in from point any further. House III 307 aims to completely reverse important legislation that is already in Idaho code that keeps Idaho's yournhaste and up to date on key childhood immunitations. It is so serves our delivery population by keeping track of the immunitations they have received. Our two most vinterable coolitions are at 16 kill 19530 becomes like.

As someone who values choice, we already have that in our current system. Parents, caregivers, and individuals may request their child or family member not be added or be removed from the Idaho Immunization Reminder Information System (IRIS) at any time. It is simple.

With MB397 we are creating unnecessary legislation, and agreeing to this legislation means you are voting for unnecessary expenses to the state and businesses who will have to change their current technology system.

Please vote no on House Bill 397 and leave the current system as it is right now

Click here to send letter option #1





## **Fighting Back**

# Media Campaign in English and Spanish Radio (300,00 reaches and 1.3 million impressions) Social Media (34,000 impressions and 19,000 reaches and 3,500 post engagements)







## Our message in 30 seconds or less:

- ★ Anyone can opt out of immunizations in Oklahoma and still access public services.
- ★ Oklahoma has broad exemptions under our current law. Anyone may opt out for personal, religious or medical reasons.
- ★ Vaccine choice is already the law in Oklahoma, but vaccines are the loving choice.



## A Snapshot of Current Policies

#### NATIONAL POLICY

In the United States, the CDC sets the recommended U.S. adult and childhood immunization schedules based on guidance from the Advisory Committee on Immunization Practices (ACIP). ACIP members are practicing physicians and public health experts from across the country. The Committee's sole focus is on maintaining best immunization practices to control the spread of diseases in the U.S. Those with ties to the vaccine industry are prohibited from 4 Million serving on the ACIP board. **Deaths are** 

#### STATE POLICY

**Annually** States, including Oklahoma, receive by Routine Childho national recommendations but are not bound by them. Each state can choose to follow best practices for public health - or not. In Oklahoma, formal immunization recommendations are made by medical experts at the State Board of Health. These experts may weigh immunization benefits to individual and broad public health in conjunction with outbreak risks. The Board may also consider fiscal loss associated with addressing a widespread disease outbreak, as well as potential loss of life to our citizens

#### WHAT DOES OKLAHOMA **IMMUNIZATION POLICY SAY?**

There are no vaccine mandates in Oklahoma Anyone can opt out of any immunization, even though doing so may put individual and broad public health at risk. Oklahoma has some of the broadest immunization exemptions in the county. Individuals can decline immunizations for personal, medical or religious reasons, simply by completing a form.

#### IMMUNIZATIONS & PRIVATE **BUSINESSES**

Oklahoma is a pro-business. Right to Work state. Private employers may require immunizations for their workers. This is especially important for businesses that interact with the public, as an employee who spreads a contagious disease may create legal liability for the employer while also putting other employees and the general public at risk.

Vaccine Choice is Already Law in Oklahoma. **But Vaccines are the Loving Choice!** 

FOR MORE INFORMATION, INCLUDING A LIST OF COMMON VACCINE MYTHS V. REALITY, VISIT WWW.OKHEALTHYFAMILY.ORG/VAX-FACTS.

Prevented



To learn more, visit okhealthyfamily.org, or follow us on social media. 6 x @ •



#### **DURING YOUR VISIT**

If you are a constituent, identify yourself as such. Legislators and staff care about their constituents. The more you tie immunization issues to local concerns, the better. Use the talking points as a guide.

**You are a credible expert!** Be confident in your knowledge about immunizations. Even if you don't know the specifics, your personal story and experiences are important.

**Preserve your credibility.** If you do not know the answer to a question, say "I don't know, but I'll get that answer for you." Write down the question and email us if you need help finding the answer.

Keep your conversation simple, concise, and clear. Avoid jargon and acronyms.

Do not assume legislators are informed on immunization issues.

If you know influential stakeholders in your community who are supporters, let your legislators know of those connections. The more immunization is seen as a local issue, the more support you will receive.

**Pull the heart and the purse strings.** Be sure to add your stories about how real people benefit from immunizations.

In conclusion, thank legislators and their staff and provide the leave-behind card, your contact information and a hand sanitizer. Encourage them to scan the QR on the back of the leave-behind card to learn the consequences of vaccinating versus not vaccinating.

#### **AFTER YOUR VISIT**

**Follow up with everyone you visited.** Send a thank you note/e-mail to say thanks and provide any necessary follow-up.

We would love to know how your visit went! We will send you a follow up email survey.

#### REMEMBER

**Don't be surprised if you end up meeting with legislative staff.** Building that relationship can be just as effective. Legislators often rely upon their staff for issue expertise.

**Have fun!** Remember that YOU ARE THE BOSS and legislators and staff are YOUR elected officials. Don't be arrogant, but don't be intimidated.





## **Sorry I missed you!**

Dear

Thank you for serving in the Oklahoma legislature. We stopped by to ask that you support science-based health care policies, including policies that encourage immunizations. Immunizations help protect our communities and our state from diseases that can be deadly. Without them, we are poised for a costly outbreak of communicable diseases that could shut down our businesses and our schools. I ask that you protect Oklahomans by standing up for science, especially when it comes to immunizations.

Thank you,

## **GET ON SOCIAL MEDIA!**

Use your X (formerly Twitter), Facebook and Instagram voice to highlight all of today's great activities! Get started now...

Follow us on X, Facebook and Instagram @okhealthyfam

Take photos with your legislators and all of the day's activities

Tag your legislator's X handle in your posts (use the X and FB search tool to find them)

Tag the Alliance handle (@OKHealthyFam) in your posts

Tag all of your social media posts with the hashtags below so we can follow your posts!

Primary hashtags #ImmunizeOK #VaccinesWork Secondary hashtags #oklahoma #OKLeg #advocacy

## **IMMUNIZE OKLAHOMA: SHARE THE LOVE**

Help celebrate Immunization Day at the Capitol by sharing fellow advocates' posts on Facebook, X (formerly Twitter) and Instagram. Try to share at least three posts today!





#### Vaccine Advocacy

#### Vax Facts of the Week

In an attempt to share more information, more often, with state legislators, Vaccinate Your Family will post a "Vax Fact of the Week" for coalitions to send via email to their local representatives.

View All Vax Facts

#### How-to Guides

Vaccinate Your Family and its vaccine partners have developed a variety of How-To Guides on two key topics - vaccine advocacy and social media. These guides have been created by the organizations and individuals who have been in your shoes and learned firsthand what works best.

View All Vaccine Advocacy How-To Guides

#### Model Legislation

The volume of vaccine legislation has increased exponentially, with a sharp rise in interest from state legislators during the COVID-19 pandemic. Vaccine organizations have therefore begun to draft model legislation on many critical topics.

View All Model Legislation

#### Advocacy Library

Explore Vaccinate Your Family's collection of resources and multimedia to assist in coalition and individual advocacy efforts.

View The Advocacy Library

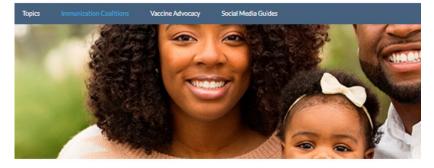
## Have to add?

If you do not see a vaccine topic listed or if you have resource or How-to Guide suggestions, please reach out. E-mail Us >

#### Start a Coalition

Check out our Getting Started section for your next steps to starting an mmunization coalition.

Vaccinate Your Family



#### Immunization Coalitions

Coalitions are an integral part of any effort to strengthen our culture of immunization. Below are several resources from fellow Coalitions as well as national partners to share best practices, new ideas for engagement, and much more.

To keep up with the latest coalition news, please email Lisa Jacques-Carroll at the Immunization Action Coalition (IAC) at lisa.jacques@immunize.org. IAC maintains a listserv for coalitions, as well as monthly calls for Coalition directors and regular webinars on hot topics. Please also take a moment to check out their resources on their website dedicated to coalitions.



#### Communication Campaigns

Vaccinate Your Family and its partners have put together several communications campaigns and toolkits to make your life easier! Come check them out! National Immunization Awareness Month (NIAM) National...

Read More

#### Family Engagement

This slide deck provides a landscape analysis for current coalition family engagement from both the coalition and the parent/volunteer perspective. It also provides a framework for future family engagement...

Read More

#### Getting Started

#### Have something to add?

If you do not see a vaccine topic listed or if you have resource or How-to Guide suggestions, please reach out. E-mail Us >

#### Start a Coalition

Check out our Getting Started section for your next steps to starting an mmunization coalition. Read More >

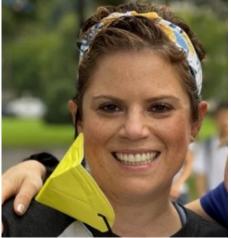
Vaccinate **Your Family** 

# The Real Impact of Vaccine-Preventable Diseases





















**SQuaring Up Against Disease:** A program for people who want to get involved in supporting vaccines & science

activities

community building

#### **Connect Train Support Engage** Mobilize advocates on Invest in sustainable Identify & engage Provide necessary behalf of VYF and relationships with impacted families & training to empower advocates through partners through advocates for future individuals through storytelling and periodic touchpoints outreach and advocacy efforts &

**ADVOCATE EMPOWERMENT** 

community-level

advocacy

and tracking

mechanisms

## Federal Policy – State of the ImmUnion

Each year, VYF publishes its *State of the ImmUnion* report, outlining:

**HOW** we're doing in terms of vaccinating key U.S. populations.

WHO isn't getting vaccinated and why

**WHAT** Congress should do to address disparities and barriers to vaccination

**WHERE** resources should be directed to improve and protect vaccination rates



@WeAreUnidosUS

UnidosUS.org

## COVID-19 AND FLU VACCINE EDUCATION AND MISINFORMATION NATIONAL CAMPAIGN IMPACT 2023

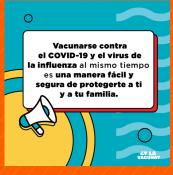


+800.3M

Impressions (earned, paid, influencer, event)

UNIDOS US

ESPERANZA HOPE FOR ALL











Habla con tu familia y amigos sobre vacunarse contra la influenza. Tu tienes un papel importante en su decisión.



EY LA



# COVID-19 AND FLU VACCINE EDUCATION AND MISINFORMATION NATIONAL CAMPAIGN IMPACT

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@WeAreUnidosUS

UnidosUS.org



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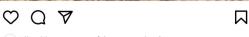
**Influencer Impressions** 











Liked by weareunidosus and others
one\_fancy\_cookie Sorry mom, still love your sopas!
@weareunidosus #Ad #YLaVacuna
#EsperanzaHope4All Protect your loved ones... more







@WeAreUnidosUS

UnidosUS.org

f @ in X D

## **GROUND GAME: COMBINED 2021-2023 IMPACT**



2021 (Y1)

COVID-19 434,800+

**INFLUENZA** 29,700+



2022 (Y2)

COVID-19 144,030+

**INFLUENZA** 37,150+



**Post Pandemic** 

2023 (Y3)

COVID-19 30,995+

**INFLUENZA** 30,650+



## **Bridge Access Program**

Endemic

- · Community Engagement & Development
- · Strategic Adaptation & Support
- · Inclusive Approaches & Collaboration



707,330+ (Years 1-3 Combined)





Pandemic