



Welcome to:

Collaborating with Trusted Community Partners to Promote Vaccines as Wellness





Healthy Emerging Adult Leaders

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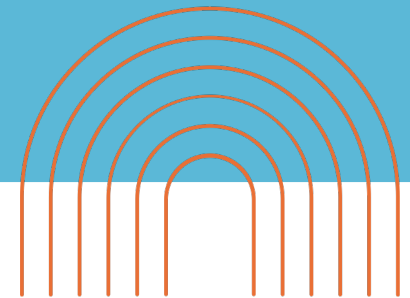
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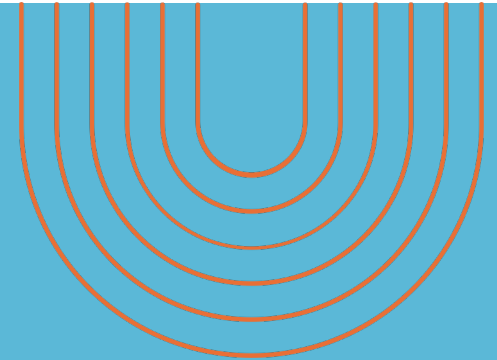
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INDIANA
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Welcome and Introductions



Program Overview

- Problems facing us in Indiana (and many other places)
 - Lack of clear health information resources for teens
 - Health misinformation spreads quickly
 - Increasingly regulated sexual health education in public schools
 - Kids “graduating” to adulthood without knowing how to navigate the health system
 - This population is called “emerging adults”
- Idea formed from the PATCH program in Wisconsin
 - Physicians And Teens Communicating for Health
 - This program focuses on teaching teens to be health advocates and inform physicians about what teens need in the healthcare environment
 - A great program!!



What is the Solution?

- Engaging adolescents and young adults (AYA) in health organizations
- Combatting misinformation with information about good health resources
- Creating peer leaders in AYA environments
- Finding the best ways to communicate with this population



Formation of HEAL

- Healthy Emerging Adult Leaders is a program that was held for the first time last summer
 - Recruited participants ages 16-20 via social media, newsletters, word of mouth
 - Two consecutive days (Thursday – Friday)
 - No cost, lunch and snacks included
 - Held at the Indiana Immunization Coalition office
- Activities
 - Agenda included many speakers on a variety of topics
 - Concluded with feedback from participants and designed social media informational posts



Topic Proposals (part 1/2)



- Good Information: Identifying misinformation, finding trusted sources, community resources
 - Objectives:
 - Describe the effect of media on personal and family health.
 - Assess the validity of health information, products, and services.
 - Use resources from home, school, and community that provide valid health information.
 - Understand how peers influence healthy and unhealthy behaviors.
- Accessing Healthcare: Finding affordable care, sexual health access, social determinants
 - Objectives:
 - Describe the interrelationships of emotional, intellectual, physical, and social health.
 - Determine when professional health services may be required.
 - Access valid and reliable health products and services.



Topic Proposals (part 2/2)

- Health Coverage 101: How insurance/Medicaid works, how to find it
 - Objectives:
 - Describe different forms of insurance coverage and how to access care
 - Understand terminology related to insurance coverage (premium, deductible, co-pay, etc.)
 - Describe how to access information related to coverage, claims, and other insurance services
- Advocacy: Advocating for yourself to a provider, advocacy and public policy
 - Objectives:
 - Use skills for communicating effectively with family, peers, and others to enhance health.
 - Explain how public health policies and government regulations can influence health promotion and disease prevention.
 - Demonstrate refusal, negotiation, and collaboration skills to enhance health and avoid or reduce health risks.
 - Demonstrate how to ask for and offer assistance to enhance the health of self and others.
 - Work cooperatively as an advocate for improving personal, family, and community health.
 - Adapt health messages and communication techniques to a specific target audience.



Examples

The flu vaccine can give you the flu

FALSE

Why did I get sick after the flu shot?

You haven't reached full immunity

You were already exposed to the flu



Your body didn't respond fully to the vaccine

You caught a strain that's not covered

SingleCare



SDOH: Uncontrolled Type 2 Diabetes

What We Think

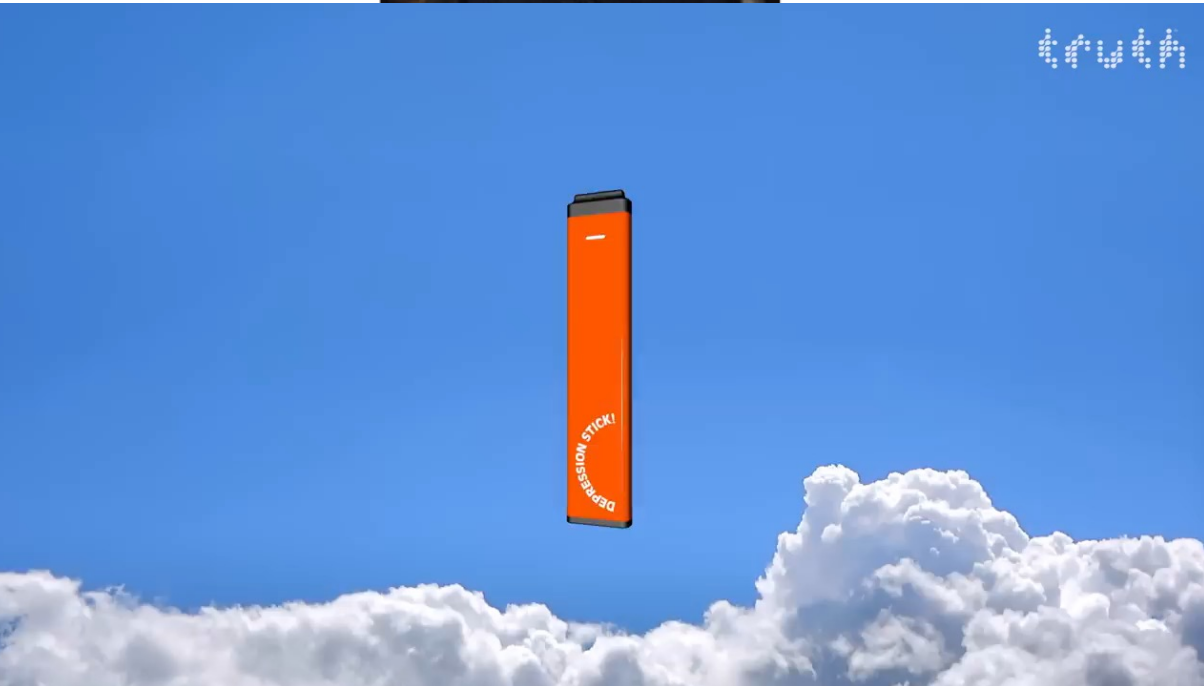
- Obesity
- Poor diet
- Low physical activity
- Doesn't go the doctor
- Doesn't take meds / test sugars



What Else is Going On

- Lack of reliable transportation
- Limited income for fresh foods
- Unsafe neighborhood to walk in
- Unable to afford gym membership
- No insurance to cover medical needs
- Employer doesn't allow time off
- Family is unsupportive
- Mental health issues





your
**sexual
health**
matters

NHS
Derbyshire Community
Health Services
NHS Foundation Trust
Working in Partnership

OUCH!



COULD IT BE CHLAMYDIA?

Chlamydia can be painful, but often it has no signs or symptoms.

What's the fuss about? Chlamydia is the most common sexually transmitted infection in young people.

If left untreated, chlamydia may cause infertility problems for men and women.

Luckily, getting tested is so easy. Order your discreet, free testing kit to test at home, visit: www.yoursexualhealthmatters.org.uk or call freephone number 0800 328 3383



Derby City Council



DERBYSHIRE
County Council

KNOW YOUR RESOURCES.



Free for Indiana Teens

Watch to see what
different resources
are available to you



Teens Take Charge

Pre- and Post- Test Results

QUESTION	MEAN BEFORE	MEAN AFTER	Improved
How much do you know about what public health encompasses?	2.6	4.4	67.62%
How much do you know about your rights at the doctor's office (sharing information, privacy, asking questions)	3.3	5	53.85%
How confident are you that you could recognize health misinformation online?	3	4.6	53.33%
How confident are you that you know where to find trustworthy sources of health information online?	3.6	5	37.93%
How confident are you that you could find an agency or service for a specific social need? (ie food pantries or housing)	2.6	4.8	82.86%
How confident are you that you could locate free or low-cost health services for you or someone you know?	2.9	5	73.91%
How confident are you could completely answer questions a doctor might ask about your medical history?	3.9	4.2	8.39%
How much do you know about obtaining medical insurance?	1.9	3.6	92.00%
How confident are you that you could locate sexual health or family planning services for you or someone you know?	3.1	5	60.00%
How confident are you about the process to contact your legislator about an issue that matters to you?	2.2	4.8	113.33%
How much do you think social and environmental factors impact a person's health?	4.4	4.8	9.71%
How confident are you that you could share health information in a meaningful way for your peers?	2.6	4.6	75.24%
	3.01	4.65	54.46%

Feedback

Please indicate what parts of the program you liked best or would like to hear more about.

- I liked talking about **ethics** and other cool things like **autonomy** and **philosophy**. However, I also really enjoyed learning about how to make things appealing in **peer and online campaigns**.
- I like that they want to **hear our opinions** and hear our point of view. Taking in our ideas and questions makes us know more than many and will help us in the future.
- I liked the **group conversations**.
- I likes the **creation of a campaign** for people our age and I think being able to do it more in depth would help. I also liked the presentations from **CKF, IPHCA, and the Family Health Council**.

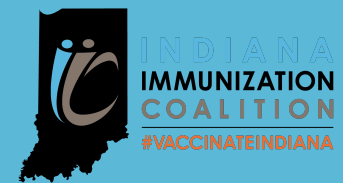
Please indicate what parts of the program you felt weren't applicable to you or need improvement.

- I sort of felt like we **didn't get enough interaction** with each other and also the presenters. It would've been cool if it were more casual at the beginning.
- Everything was very helpful
- The **back to back speakers**
- I think if more parts/presentations could incorporate **interacting with the teens** it would help with attention span. Because sitting through many presentations on the first day was **hard for my attention span**.



Informing a Public Health Campaign

Using Canva with Student Input





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Thank You!

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