

NATIONAL CONFERENCE FOR IMMUNIZATION
COALITIONS AND PARTNERSHIPS 2024: PROSPECTUS

ENGAGING COMMUNITIES:

Expanding Alliances & Advancing Equity



Philadelphia

9-11 April 2024



Sponsorship and
Exhibition Opportunities



CONFERENCE FOCUS

The 16th National Conference for Immunization Coalitions and Partnerships (NCICP), formerly known as the National Conference on Immunization and Health Coalitions, is the only conference solely dedicated to collaboration and partnership to improve immunization uptake, educate the community, and prevent the spread of disease. The conference is an engine to improve immunizations and public health issues by sharing successful strategies that strengthen the work our coalitions and partnerships do.

Visit our website <https://www.ncicp.org/>.

Our theme for this year's conference is:

ENGAGING COMMUNITIES: *Expanding Alliances & Advancing Equity*

Growing & Sustaining Coalitions

Innovation: New Partnerships & Strategies

Advocacy for All



ATTENDEE PROFILE

The National Conference for Immunization Coalitions and Partnerships continues to grow. Nearly 400 public health and healthcare professionals attend this three-day event comprised of:

- Immunization Coalition Staff
- Health Care Leaders
- Government Leaders
- Outreach Workers
- Public Health Directors
- Medical Directors
- Safety Net Providers
- Hospital Staff
- Family Advocates
- Executive Nurses
- State and County Health Immunization Staff
- Community Leaders
- Executives



2024 HOST & LOCATION

The Pennsylvania Immunization Coalition (PAIC) is proud to host the 2024 NCICP conference. Our statewide work increases access to immunizations for vaccine-preventable diseases through support of local immunization coalitions. We warmly welcome our colleagues and partners from across the country to learn from each other as we share our successes and brainstorm solutions to shared challenges.

WELCOME TO PHILADELPHIA

Philadelphia is a combination of two Greek words: Phileo (love) and Adelphos (brother). Named by its founder William Penn, who envisioned a city of religious tolerance where no one would be persecuted, Philadelphia is considered to be the birthplace of the United States. Our city is known for the Liberty Bell and Benjamin Franklin, but we have much more to offer. You'll find amazing cuisine, museums, and parks on every corner. It's easy to navigate the city's organized streets and avenues by foot, bike, and bus.

The conference venue is the Loews Philadelphia located at 1200 Market Street, Philadelphia. (<https://www.loewshotels.com/philadelphia-hotel>).

To see what else the City of Brotherly Love has to offer, please visit <https://www.visitphilly.com>.



PREVIOUS SPONSORS AND EXHIBITORS

National and local organizations have sponsored previous NCICP conferences. Some past NCICP sponsors and exhibitors include:

Amerigroup

Centers for Disease Control

Centers for Medicare and Medicaid Services

Becton Dickinson

Glaxo Smith Kline

Health Systems

Immunize.org

Johnson & Johnson

Local AAP Chapters

Merck

Moderna

Novavax

Pfizer

Sanofi

Seqirus

STC

UPP Technology

Vaccinate Your Family

SPONSORSHIPS

2024 SPONSORSHIP OPPORTUNITIES

Showcase your organization and commitment to community health by participating as a sponsor of the 2024 National Conference for Immunization Coalitions and Partnerships. There are a number of ways to support the Conference in addition to attending: General Sponsorship, Event & Activity Sponsorship, & Exhibitor.

GENERAL SPONSORSHIP

There are four levels of general sponsorship described below. All levels will be listed on the:



NCICP WEBPAGE:

Company logo, description, and hyperlink to company website

Conference website:
www.ncicp.org

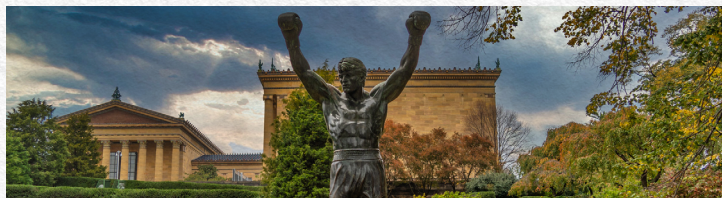


CONFERENCE MOBILE APP:

Company logo and description in sponsor section

Conference app: **guidebook**

Additional benefits are described below by sponsorship level.



ROCKY STATUE

\$50,000

- Breakfast sponsorship with organization signs and logo
- Double booth in the Exhibition Space
- An electronic copy of the attendee list with name and organization
- 8 complimentary registrations to the general conference*



ELFRETH'S ALLEY

\$25,000

- Double booth in the Exhibition Space
- An electronic copy of the attendee list with name and organization
- 5 complimentary registrations to the general conference*



READING TERMINAL MARKET

\$10,000

- Single booth in the Exhibition Space
- An electronic copy of the attendee list with name and organization
- 3 complimentary registrations to the general conference*



LOVE PARK

\$5,000

- Single booth in the Exhibition Space
- 1 complimentary registration to the general conference*

*Complimentary registration details are forthcoming and can be found on the NCICP website in Fall 2023.

SPONSORSHIPS

PRE-CONFERENCE WELCOME EVENT

MUTTER MUSEUM

Join us for the opportunity to explore one of Philly's most beloved museums and discover the curiosities the city has to offer. Help us sponsor this pre-conference social event that will give attendees the chance to forge some brotherly connections.

For more information about the museum go to
<https://muttermuseum.org/>.

\$10,000

MULTIPLE SPONSORS

FIRST NIGHT WELCOME SOCIAL EVENT

FRANKLIN INSTITUTE

Join us for an exciting night at the Franklin Institute which helps people understand and explore science and technology. They have continued Benjamin Franklin's legacy of lifelong learning since 1824.

For more information about the Franklin Institute go to
<https://www.fi.edu/en>.

SOLD

SECOND NIGHT YELLOW FEVER

WALKING TOUR

Join us on a walking tour of some of the key places affected by the Yellow Fever epidemic of 1793.

For more information about the Yellow Fever Tour go to:
<https://www.theconstitutional.com/field-trips/yellow-fever-tour>.

\$500

MULTIPLE SPONSORS

CONFERENCE BREAKS

COFFEE BAR & SNACK TABLE

Save the day with coffee and snacks. Arguably the most important sponsorship of them all.

\$8,000

TWO SPONSORS

Day 1, Day 2

PUBLICATION DISTRIBUTION

INTO THE CONFERENCE BAG

Ship your organization's magazine, publication, items to PAIC c/o PA -AAP 661 Moore Road, Suite 200, King of Prussia, PA 19406 to be included in the 2024 Conference tote. All attendees will receive a conference bag upon registration.

\$1,500

MULTIPLE SPONSORS

SCHOLARSHIP SPONSORS

SUPPORT AN ATTENDEE

Help sponsor travel and attendance for participants from underserved areas who otherwise might not be able to attend.

\$2,500

MULTIPLE SPONSORS

2024 EXHIBITION OPPORTUNITIES

THE EXHIBITOR SPACE WILL BE SET UP
IN DESIGNATED AREAS WITH HIGH VISIBILITY AND FOOT TRAFFIC.

CORPORATE
SINGLE BOOTH
EXHIBITOR TABLE

\$3,000

NOT
FOR PROFIT
EXHIBITOR TABLE

\$800

Additional Exhibitor registrations can be purchased at \$150 each. Space in the exhibit hall will be assigned based on sponsorship level.

EACH BOOTH SET-UP PACKAGE INCLUDES:



- ▶ 6' table (tablecloth not included)
- ▶ One exhibitor identification sign
- ▶ Two exhibitor registrations*
- ▶ Listing in the conference mobile app

*Complementary registration details are forthcoming and can be found on the NCICP website in Fall 2023.

Exhibitors can set up the day before the conference April 8, 2024 between 1pm – 5pm and must break down their exhibits by 11:30am by the last day of the conference April 11, 2024.

CONFERENCE REGISTRATION COST



Registration: \$575
Early Bird: \$375 – by December 18, 2024
Students with ID: \$100 (upload a photo ID on the website registration page)

Please visit the conference website www.ncicp.org for details on the hotel registration room block.



CONTACT INFORMATION

If you have any questions regarding sponsoring or exhibiting at the 2024 NCICP conference (cassandraoneill@me.com) or about the conference (shenak@chop.edu), please do not hesitate to contact.

SPONSORSHIP & EXHIBIT APPLICATION AND AGREEMENT

(Print name as it should appear in all printed materials and on your exhibit booth sign).

Sponsor/Exhibitor: _____

Company/Organization: _____

Contact Person (person in charge of making booth arrangements) : _____

Address: _____ City: _____ State: _____ ZIP: _____

Phone: _____ Fax: _____ Email Address: _____

Company Web Address: _____

Names of Exhibit Representatives: Name 1: _____

(2 people who will be staffing your booth) Name 2: _____

Additional staff at \$150 each : _____



A description of your organization will be included in the conference app.
Please also send a high-resolution jpeg of your logo to cassandraoneill@me.com

Please send a completed pdf to
cassandraoneill@me.com

ORGANIZATION DESCRIPTION:

PAYMENT SUMMARY AMOUNT DUE:

- ☐ **ROCKY STATUE** Level – \$50,000
- ☐ **ELPHRETH'S ALLEY** Level – \$25,000
- ☐ **READING TERMINAL MARKET** Level – \$10,000
- ☐ **LOVE PARK** Level – \$5,000

- ☐ Corporate Exhibitor Table – \$3,000
- ☐ Not for Profit Exhibitor Table – \$800
- ☐ Additional Exhibitor Conference Registrations – \$150 each
- ☐ Pre-Conference Social Event – \$10,000 (multiple sponsors)
- ☐ Night 2 Conference Social Event – \$500 (multiple sponsors)
- ☐ Conference Coffee Bar & Snack Table – \$8,000 (two sponsors)
- ☐ Publication Distribution (Non-exclusive) – \$1,500
- ☐ Scholarship Sponsor (Non-exclusive) – \$2,500

TOTAL AMOUNT APPROVED TO BE CHARGED:



PAYMENT TYPE: Select One: ☐ Discover ☐ MasterCard ☐ Visa ☐ American Express ☐ Check

Please make checks payable to "PAIC" and send to PAIC c/o PA-AAP 661 Moore Road, Suite 200, King of Prussia, PA 19406

Name as it appears on credit card: _____

Credit Card Number: _____ Expiration Date: _____ Security Code/CCV: _____

Printed Name: _____

Signature: _____ Date: _____

All exhibitors will accept the following terms and conditions as part of the application process.

2024 NATIONAL CONFERENCE FOR IMMUNIZATION COALITIONS AND PARTNERSHIPS EXHIBIT/SPONSORSHIP AGREEMENT

8

RULES, REGULATIONS, AND LIABILITY INDEMNIFICATION

Each Exhibitor at the 2024 National Conference for Immunization Coalitions and Partnerships shall agree to each of the following terms and conditions:

01. PENNSYLVANIA IMMUNIZATION COALITION (PAIC) reserves the right to decline, prohibit, deny access to, or remove any exhibit which in its sole judgment is contrary to the character, objectives, and best interest of the Forum or suitable for its attendee audience. This reservation includes, but is not limited to, any violation of any public policy, or these rules and regulations and extends to persons, things, printed matter, products, and conduct. PAIC reserves the right to refuse applications of Exhibitors not meeting standards required or expected, as well as the right to curtail exhibits or parts of exhibits that contravene the character of the meeting.
02. Exhibits shall not obstruct the view of adjoining exhibits nor operate in any manner objectionable to other exhibitors. All lighting within the exhibit must be arranged and operated without distracting adjacent exhibits.
03. Upon receipt of an exhibit booth application, PAIC will notify the exhibitor with confirmation and send separate instructions explaining how to register and submit additional information.
04. No hazardous, radioactive or other dangerous materials shall be brought into the exhibit area.
05. Nothing shall be posted on, nailed, screwed, or otherwise attached to columns, walls, floors, drapes, or other parts of the exhibit structure or furniture.
06. Exhibitor agrees not to dismantle its booth and to conduct any packing before the move-out period.
07. There is no security personnel provided. The prudent exhibitor should not leave valuable articles unprotected. "Hand-outs" or gifts should be placed out of sight or locked during non-show hours.
08. PAIC must be informed of any assigning, subletting, or apportionment of the whole or any part of the space allotted a minimum of 14 days prior to the conference.
09. Exhibitors will receive a full refund, less a service charge of \$200.00, if the Exhibitor submits written notice of cancellation to PAIC on or before October 1, 2023. No refunds will be given for any cancellation notification received after October 1, 2023.
10. Neither PAIC, the Loews Philadelphia nor the exhibition services maintain insurance to cover the exhibitor's property. Damage or loss, as well as injury to person(s) assembling or dismantling any exhibit, is the sole responsibility of the exhibitor.
11. Conference organizers reserve the right to assign exhibitors to their space. Every effort will be made to accommodate the exhibitor's location preference. Prior notification will be given to the exhibitor in order to mutually agree on a different location within the exhibit area.
12. The sponsor agrees to use the conference attendee listing for the purposes of invitations to exhibit or attend hospitality functions only. This listing may not be used for mass marketing purposes.
13. Exhibitors are prohibited from serving food or beverage from the exhibit booth. Small dishes of mints or chocolate are allowed.
14. Demonstration/AV Equipment - All demonstrations shall be confined to the space allotted to each exhibitor. Activities should be planned in such a manner that they will not interfere with the normal traffic flow, nor infringe on normal conversations in the nearby exhibits. Any exhibit consistently disturbing other exhibitors may be closed.
15. Should the exhibition hall experience damage or destruction by strikes, Acts of God, a national or state emergency declaration, or other causes beyond the control of PAIC, so as to prevent PAIC from exhibit hours, the exhibitor will be charged for space only for the period the space was or could have been occupied by exhibitor; and the exhibitor hereby waives any claim against PAIC, directors, officers, agents, or employees for losses or damages which may arise in consequence of such inability to occupy assigned space.
16. Exhibitor agrees to defend, indemnify, protect, save and hold harmless PAIC, the Loews Philadelphia, the exhibition services, and all of its or their agents or employees from and against any claim, loss, liability, damages or charges imposed against any indemnitee based on all of the following: (a) violations of any ordinance; (b) Exhibitor's construction or maintenance of an unsafe exhibit; (c) the negligence or misconduct of Exhibitor or its agents or Exhibitor's breach of any of the terms and conditions under this Agreement; and (d) all other claims, demands, losses, costs, and damages, including attorneys' fees, court costs and judgments, arising from or relating in any manner to Exhibitor's, its agents, employees, and business invitees occupancy and use of the exhibition premises, or any other part of the hotel. Exhibitor must maintain proper insurance coverage for its property and liability, and represents and warrants that it has obtained adequate insurance of at least \$1 Million to cover its potential liability hereunder.
17. Exhibitor intends to be legally bound by the terms of this Agreement.

Organization Name: _____

Title: _____ Cell Number: _____ Email: _____

Printed Name: _____

Signature: _____ Date: _____